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For Immediate Release

BestSelf's WNY Opioid Addiction Treatment Program Celebrates One-Year Anniversary in All 8 Counties of Western New York

Buffalo, NY – June 1, 2023 – BestSelf's WNY 24-7 Opioid Addiction Treatment program, proudly celebrates its one-year anniversary since its launch in all eight counties of Western New York. The program has made significant strides in providing virtual addiction treatment services and has emerged as a leading force in the region.

Since its launch on May 16th, 2022, WNY Opioid Addiction Treatment has made a profound impact on the Western New York Community. In the past year alone, a staggering 755 consumers have reached out to the program's hotline seeking assistance. This overwhelming response reflects the pressing need for accessible and comprehensive addiction treatment services in the region.

"Reaching the one-year milestone is a momentous occasion for WNY Opioid Addiction Treatment," said Elizabeth Woike-Ganga, President, and CEO at BestSelf Behavioral Health. *"We are proud of the impact we have made in Western New York and the lives we have transformed. Our commitment to innovation, partnerships, and personalized care has enabled us to become a beacon of hope for those struggling with addiction."*

A significant achievement for the WNY Opioid Addiction Treatment program is its ranking as the number one program out of the 40 similar initiatives across the country. This accolade is a testament to the exceptional quality of care provided by the team and the commitment of its dedicated team of professionals.

A current client of WNY Opioid Addiction Treatment Program emphasized the program's crucial role in providing support during challenging times. *"I just got out of jail this morning and I didn't know what I was going to do! I didn't want to use. The Jail Team gave me your number. Glad you are there."*

In collaboration with numerous treatment programs throughout Western New York, NY MATTERS, and Value Network, which is funded by SAMHSA Medication Assisted Treatment for Prescription Drug and other Opioid Addiction (MAT-PDOA) has revolutionized the way addiction treatment is delivered by offering a unique and entirely virtual approach. This innovative model has propelled the program to the forefront of addiction treatment, garnering recognition, and acclaim for its effectiveness. Individuals can call the hotline, 716-463-6222, which is open 24/7, and immediately be linked with a provider who can offer comprehensive medication-assisted treatment (MAT) to support their recovery journey.

For more information about WNY Opioid Addiction Treatment, please contact:

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